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## Amendments to the Claims:

This listing of Claims will replace all prior versions, and listings, of claims in the application where added material is shown in underlined type, deleted material is shown in strikeout type or within double brackets:

## Listing of Claims:

1. (Currently amended)    A method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising:

broadcasting program information from said broadcaster to said viewers indicating that said plurality of versions of said program are available to said viewers, wherein the indication of said plurality of versions is displayed to said viewers before any of said viewers is enabled to request at least one version of said plurality of versions of said program;

said broadcaster receiving one or more requests from at least one of said viewers for at least one version of said plurality of versions of said program;

said broadcaster making a decision to broadcast said at least one version of said plurality of versions of said program based upon said one or more requests; and

said broadcaster broadcasting said at least one version of said plurality of versions of said program to said at least one of said viewers.

2. (Previously presented)    The method of claim 1 further comprising:

said at least one of said viewers transmitting to said broadcaster a request for said at least one version of said plurality of versions of said program.

3. (Previously presented)    A method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising:

broadcasting program information from said broadcaster to said viewers indicating that said plurality of versions of said program are available to said viewers, wherein the indication of said plurality of versions is displayed to said viewers before any of said viewers is enabled to request at least one version of said plurality of versions of said program;

said broadcaster receiving requests from a plurality of said viewers for at least two versions of said plurality of versions of said program;

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said broadcaster making a decision to broadcast said at least two versions of said plurality of versions of said program based upon said requests; and

said broadcaster broadcasting said at least two versions of said plurality of versions of said program to said viewers.

4. (Previously presented)    The method of claim 3 further comprising:

said viewers receiving a broadcast comprising said at least two versions of said program;

selecting one version from said at least two versions of said plurality of versions of said program using viewer preference information; and

displaying said one version.

5. (Original)   The method of claim 4 wherein said viewer preference information is stored in a receiving unit.

6. (Original)   The method of claim 4 wherein said step of selecting said one version further comprises:

obtaining content information contained in a blanking interval of said program.

7. (Original)   The method of claim 4 wherein said step of selecting said one version further comprises:

obtaining content information contained in a packet of digital information comprising said program.

8. (New)   A method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising:

broadcasting information from said broadcaster to said viewers indicating that said plurality of versions of said program are available to said viewers;

said broadcaster receiving one or more requests from at least one of said viewers for at least one available version of said plurality of available versions of said program;

said broadcaster making a decision whether to broadcast said requested at least one available version of said plurality of available versions of said program based upon said one or more requests

and based on a predetermined criteria; and

said broadcaster broadcasting said at least one available version of said plurality of available versions of said program to said at least one of said viewers if said one or more requests meets said predetermined criteria.


9. (New)    The method of Claim 8, wherein said predefined criteria includes bandwidth availability.


10. (New)    The method of Claim 8, wherein said criteria includes the number of requests for each of said plurality of versions.


11. (New).    The method of Claim 8, wherein said broadcaster receives a plurality of requests from a plurality of said viewers for at least two available versions of said plurality of available versions of said program;

said broadcaster makes a decision whether to broadcast said requested at least two available version of said plurality of available versions of said program based upon said plurality of requests and based on a predetermined criteria; and

said broadcaster broadcasts said at least two available versions of said plurality of available versions of said program to said viewers if said requests meets said predetermined criteria.


12. (New)    The method of Claim 1, wherein the indication of said plurality of versions is displayed to said viewers as a menu of said available versions.


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